

REMARKS

In light of the remarks to follow, reconsideration and allowance of this application are respectfully requested.

Claims 17-18 are rejected under 35 U.S.C. 102(e) as being anticipated by Proehl (U.S. Patent 6,532,589, hereinafter "Proehl"). Claim 17, in relevant part, requires:

fourth means, responsive to a determination from the first determining means that the date has been selected, for accepting an input of user schedule information in which a user is able to edit a personal event or events of the selected day,

means for controlling display of the schedule information of the user's personal event or events and schedule information of the program or programs to be viewed on said calendar. (Emphasis added.)

Thus, according to claim 17, a reservation information setting apparatus allows a user to input and edit scheduling information of personal events, in addition to set/view recording reservation and program reservation of a target broadcast program.

Examiner asserted that Proehl teaches the above feature. (Office Action, page 5-6). However, a closer look at Proehl reveals that Proehl only teaches a system for providing a calendar-based on-screen planner for broadcast TV events. (See, for example, Fig. 9; col. 8, lines 10-30, col. 6, lines 15-21 of Proehl). The portions in Proehl relied by the Examiner does not suggest a calendar-based on-screen planner allowing a user to input and edit her personal schedules.

Accordingly, for at least these reasons, Proehl fails to anticipate the present invention and the rejected claims should be allowed.

As it is believed that all of the rejections set forth in the Official Action have been fully met, favorable reconsideration and allowance are earnestly solicited.

If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that he/she telephone applicant's attorney at (908) 654-5000 in order to overcome any additional rejections or objections which she might have.

If there are any additional charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095 therefor.

Dated: December 1, 2009

Respectfully submitted,

Electronic signature:

/Jessica D. Li/

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